



HealthyCity

6th Edition

Information + Action for Social Change

Presented by:
Advancement Project California
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Building Healthy Communities



To do:

Introductions

Welcome to Healthy City

History and Context

Site / Platform Overview

Demos – Make a Map; Share your Data

Questions

TCE/HC Partnership

- BHC site selection
- Data sharing and analysis
- Technical assistance for community-based research



**BUILDING HEALTHY
COMMUNITIES**
CONSTRUYENDO COMUNIDADES SALUDABLES



Intro to Advancement Project



“Next generation, multiracial civil rights organization. We champion the struggle for greater equity and opportunity for all.”

Equity | Audacity | Capacity Building | Collaboration | Integrity | Innovation

HealthyCity.org

Goal:

Transform how decisions are made by creating innovative tools and methods that expose and resolve structural inequalities.

People's ability to make healthy choices should not be determined by their race, socio-economic status, or neighborhood.



History & Context



- Inception in 2003
- Released version 6 in 2017
- Initial Partners = 211 LA, CNM, UCLA, United Way
- Connect people to services and inject data to policy making
- FOSS4G stack – PostGIS, MapServer, OL
- Dedicated user base, adaptive to advocacy needs and political landscape

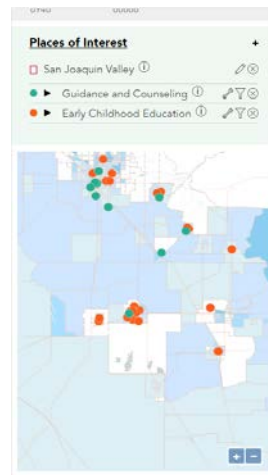
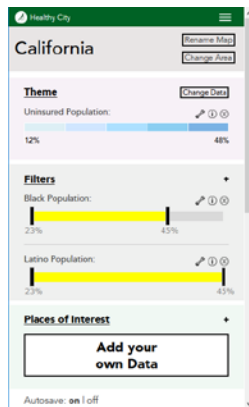
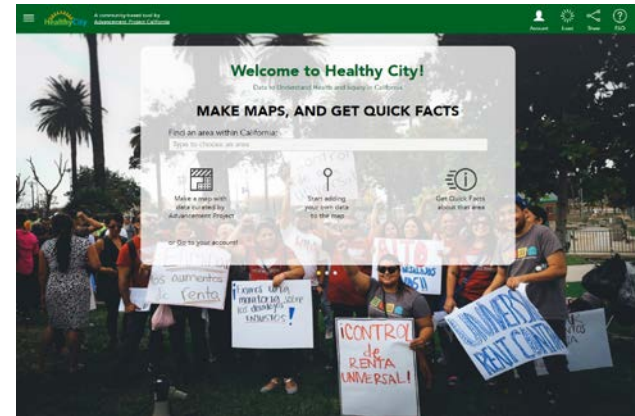
Evolving Our Role



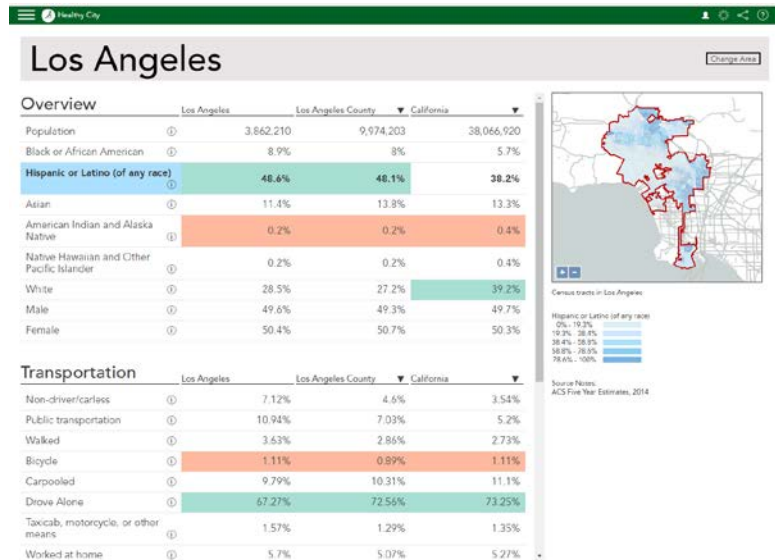
- ✓ Curated health equity data
- ✓ Load your own data
- ✓ Collaborative Mapping
- ✓ Tools for advocacy
- ✓ Framing equity issues
- ✓ Locally relevant data

Upgrades in the New Version

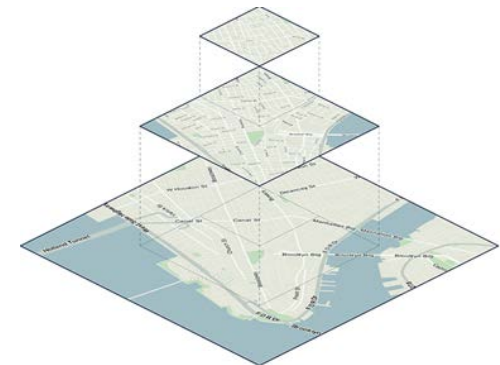
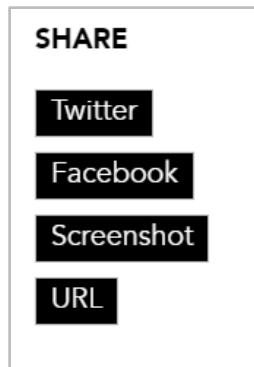
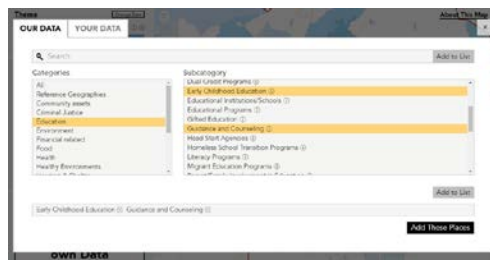
- User-friendly interface for finding and loading data
- Tools to combine your own data with our curated datasets
- Share your work with others
- Fast, responsive, mobile



Platform Components



- Mapping interface
- Drawing + upload tools
- Saving and sharing tools
- Data management and search
- Quick Facts
- API Services
- Group Portals



Site Tour

Preview Site Components

[LIVE DEMO]

Make a Map

Target communities for investments and advocacy.

[LIVE DEMO]

Share your Data

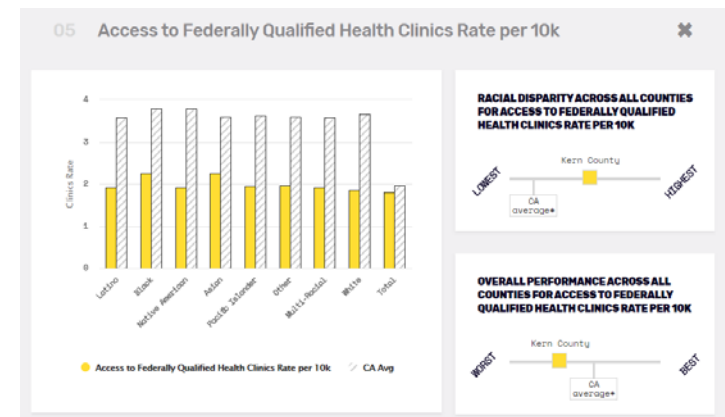
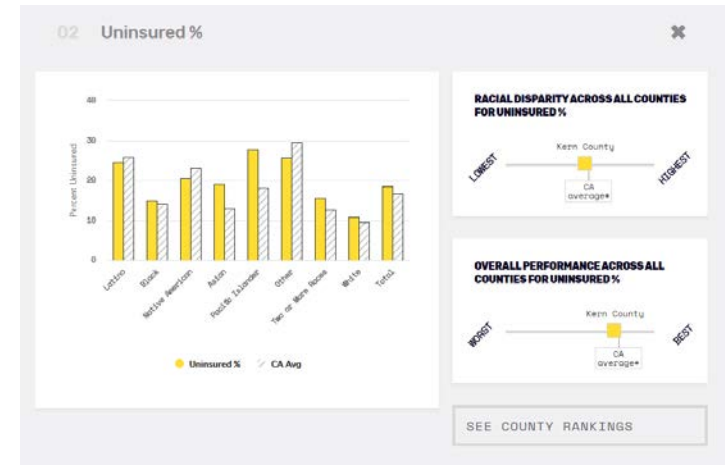
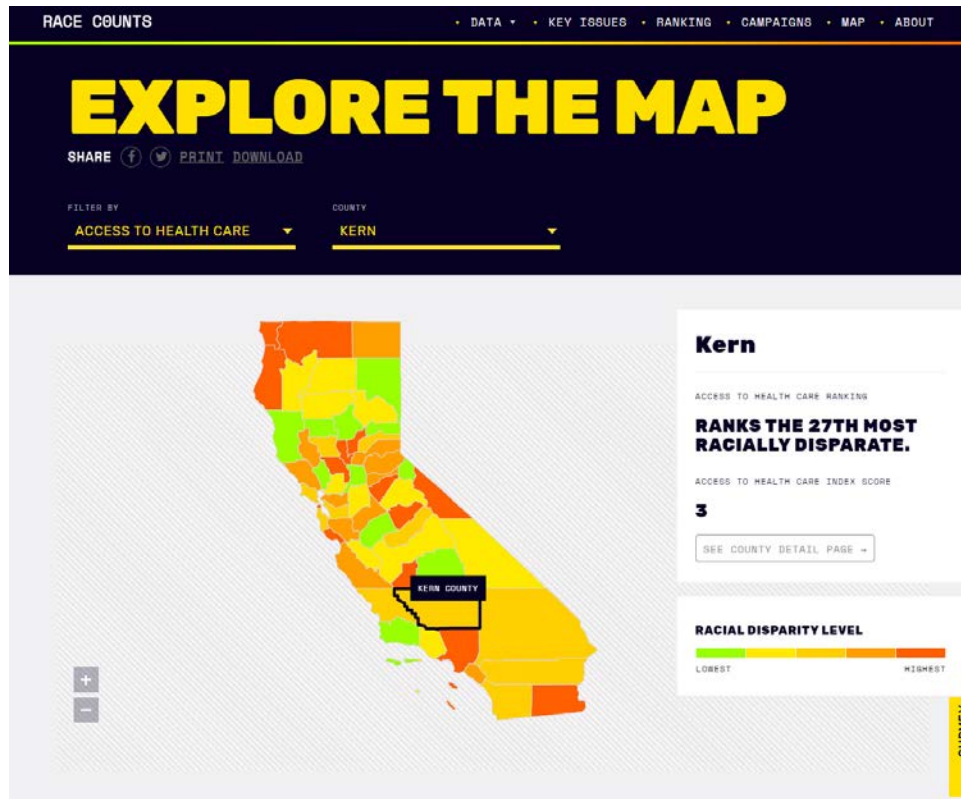
Create a Group Portal to showcase maps, data, and helpful resources.

[LIVE DEMO]

Next Steps

1. Lift up stories about HealthyCity.org
2. Strengthen user resources
3. Expand database, where appropriate
4. Leverage technology to build new tools...

RACECOUNTS.org – Coming soon!



www.HealthyCity.org



Thanks! / Questions?

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